The Seventh Canadian Public Safety Interoperability Workshop

"Beyond Technology: Building a Culture of Interoperability"

November 24-27, 2013 | Vancouver, BC



Le septième atelier canadien sur l'interopérabilité en matière de sécurité publique

« Au-delà de la technologie : Créer une culture de l'interopérabilité »

> 24-27 novembre 2013 | Vancouver (Colombie-Britannique)

# **Contribution & Exhibit Package**

#### Workshop Objective

The Seventh Canadian Public Safety Interoperability Workshop aims to again bring together a broad base of public safety and emergency management practitioners to develop a mutual understanding of the key voice and data interoperability issues facing today's public safety sector. With a focus on information exchange, topic-specific discussion and interactive break-outs, the seventh national workshop aims to support and promote the transfer of best practices and experience, and the development of a more unified approach to public safety interoperability across the country, between nations and internationally.

Once again delegates can expect to be "put to work" in extensive break-out sessions. While some of these sessions are designed to continue the implementation of the Communications Interoperability Strategy for Canada, others will focus on providing support and assistance to regional delegates as they begin, or further, the development of local, regional, provincial and inter-provincial Communications Interoperability Plans. Additional break-outs will explore other aspects of the Canadian Communications Interoperability Continuum such as creating governance models, SOPs, training and exercises and usage.

Delegates will come away with real-world insights, practical knowledge, and a common sense approach to moving forward. They will also be provided with numerous tools they can take home and begin working with immediately. The Workshop will also have hands-on sessions designed to help gain an understanding of, or work toward making progress on, key issues, including:

- National and cross-border interoperability planning
- Provincial, regional and local interoperability strategic planning
- Trends in interoperability technology, including both voice and data related issues
- 700 MHz Broadband for Mission Critical Public Safety Data & related spectrum management issues
- Next Generation (NG) 9-1-1 and its future in Canada and beyond
- Situational awareness, common/user defined operating pictures, precision information environments, GIS systems, blue force tracking & location based services
- 3D In-door Tracking and Location for Fire Fighters & public safety responders
- Social Media for Emergency Management (#SMEM)

#### **Target Audience**

Interoperability leaders & practitioners from:

- First-responder agencies (law enforcement, fire, paramedic, emergency management)
- Other public safety providers (federal, provincial, territorial, municipal)
- Military & Coast Guard
- Government agencies & utilities
- Non-governmental organizations in the emergency response and humanitarian aid sphere
- Academic and research institutions
- Industry professionals

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# **Contribution Levels**

## <u> Platinum Level - \$15,000.00</u>

- Your company logo on prominent signage
- Opportunity to provide one promotional item to be distributed to delegates
- Your company logo will appear prominently in the Final Workshop Program
- Your company logo will appear prominently on the CITIG Website (once payment received)
- Plenary Session acknowledgement with logo
- Complimentary full page bilingual advertisement (premium location) in the Final Workshop Program
- Complimentary full page bilingual advertisement (premium location) on the CITIG Website (once payment received)
- One on one (in Ottawa) consulting session with CITIG Executive Director to assist in planning for the event
- Access to the delegate list (unless the delegate requests confidentiality) one month and two weeks prior to the event (once payment received)
- Three complimentary workshop registrations for selected members of your staff
- 15 Minute Speaking Opportunity
- Space for a 8X10 Exhibit Display for the duration of the tradeshow

#### <u>Silver Level - \$5,000.00</u>

- $\circ$   $\;$  Your company logo on prominent signage  $\;$
- Your company logo will appear prominently in the Final Workshop Program
- Your company logo will appear prominently on the CITIG Website (once payment received)
- Plenary Session acknowledgement with logo
- One complimentary workshop registration for selected members of your staff
- Space for a 8X10 Exhibit Display for the duration of the tradeshow

## Gold Level - \$10,000.00

- Your company logo on prominent signage
- Opportunity to provide one promotional item to be distributed to delegates
- Your company logo will appear prominently in the Final Workshop Program
- Your company logo will appear prominently on the CITIG Website (once payment received)
- Plenary Session acknowledgement with logo
- Complimentary 1/2 page bilingual advertisement (premium location) in the Final Workshop Program
- Complimentary 1/2 page bilingual advertisement (premium location) on the CITIG Website (once payment received)
- One on one (in Ottawa) consulting session with CITIG Executive Director to assist in planning for the event
- Access to the delegate list (unless the delegate requests confidentiality) two weeks prior to the event (once payment received)
- Two complimentary workshop registrations for selected members of your staff
- $\circ~$  Space for a 8X10 Exhibit Display for the duration of the tradeshow

## Bronze Level - \$3,000.00

- $\circ$  Your company logo on prominent signage
- Your company logo will appear prominently in the Final Workshop Program
- Plenary Session acknowledgement with logo
- Your company name will appear prominently on the CITIG Website (once payment received)





## The Seventh Canadian Public Safety Interoperability Workshop CONTRIBUTION APPLICATION FORM

Please complete all sections of this form and return it to the CACP National Office. Once received and processed, the identified contact person will be sent a confirmation email and receipt . If you have any questions, please contact Sara Sowieta at 613-595-1101 or by email **sara@cacp.ca** 

#### **Organization Information:**

Contact Person:		
Title:		
Company or Organization:		
Address:		
City:	Prov./State:	Postal Code:
Tel:	Ext.:	Fax:
e-mail:		

## **Contribution Levels:** (all prices are in Canadian dollars)

Platinum	\$15, 000
Gold	\$10, 000
Silver	\$5, 000
Bronze	\$3, 000

## **Method of Payment:**

Visa	Master Card	Cheque - Payable to CAC

and mail to: CACP, 300 Terry Fox Drive, Suite 100, Kanata, ON K2K 0E3

Card Number:	Expiry Date:
Cardholder's Name:	Signature:

## PLEASE FAX YOUR COMPLETED FORM TO: 613-383-0372, Attention: Sara Sowieta







The Seventh Canadian Public Safety Interoperability Workshop

## BOOTH APPLICATION FORM

Booth spaces are assigned on a first-come, first paid basis. Please complete all sections of this form and return it to the CACP National Office with your payment. Once received and processed, a confirmation email will then be sent to the identified contact person. If you have any questions, please contact Sara Sowieta at 613-595-1101 or by email sara@cacp.ca

#### **Organization Information:**

Contact Person:

Title:			
Company or Organization:			
Address:			
City:	Prov./State:	Postal Code:	
Tel:	Ext.:	Fax:	

#### e-mail:

**Exhibitor Fees:** (Your booth is not quaranteed until fees are paid in full)

		Early Bird by	1	Regular Fee after	
Package Type	X	31-May-13	Х	31-May-13	
Exhibit Only**		\$1, 250.00		\$1, 450.00	
Exhibit & Plenary Sessions**		\$1, 600.00		\$1, 750.00	
Additional Personnel*		\$325.00		\$325.00	
		5% GS	T (#1068	SUB TOTAL 342909RT0001)	
				TOTAL	

All prices are in Canadian dollars.

\* Only one (1) booth personnel is included with the exhibit booth fee. Any additional personnel must be registered at a cost of \$325.00 per person. (This does not grant access to plenary sessions)

\*\* Price includes Monday evening exhibitors reception, two breakfasts, two lunches, four refreshment breaks, 8x10 floor space, 6' table and chair

#### **Exhibit Times:**

Starting at 07:00hrs, Monday, November 25, 2013 – Ending at 15:30hrs, Tuesday November 26, 2013

#### **Cancellation Policy:**

If booth space is cancelled on or before August 16, 2013, a full refund less an administration charge of \$75 + GST (\$78.75) will apply. If booth space is cancelled between August 16 and October 16, 50% of the booth fees will be refunded. No refunds will be given for cancellations received after October 16, 2013. Notice of cancellation of exhibit space and booth personnel must be submitted in writing.

#### Method of Payment:

Visa	Master Card	Cheque - Payable to CACP	
and mail to: CACP	, 300 Terry Fox Drive, S	Suite 100, Kanata, ON K2K 0E3	
Card Number:		Expiry Date:	
Cardholder's Name	e:	Signature:	

#### Accomodations:

The Fairmont Hotel Vancouver, 900 West Georgia Street, Vancouver, BC V6C 2W6 Call Toll Free: 1-800-441-1414 or 604-684-3131. CACP Conference Rate: \$159 plus taxes per night. A block of guestrooms will be held until October 16, 2013 and prices are not guaranteed after this date.

PLEASE FAX YOUR COMPLETED FORM TO: 613-383-0372, Attention: Sara Sowieta